

WHY CYBER-SECURITY NEEDS HUMAN-RESILIENCE

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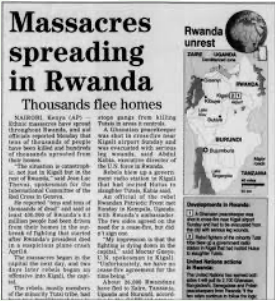
A HUMAN PATH TO RESILIENCE

IMAGINE ...



RWANDA

1994



GENOCIDE

12

I SURVIVED ...



REFUGEE

BELGIUM



1998

CULTURE



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THIS IS MY PATH TO RESILIENCE

MY STORY ...



EGIDE



MEANING

EXPERTISE

HELP OTHERS ...

19/20

HUMAN FACTOR



4TH INDUSTRIAL REVOLUTION

CULTURE



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WHY TECHNOLOGY ALONE DOESN'T CUT IT

**BARRIER =
CYBER-SECURITY
TECHNOLOGY**

**HUMAN =
YOUR USER**



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THEY NEED TO WORK TOGETHER

**BARRIER =
CYBER-SECURITY
TECHNOLOGY**

**HUMAN =
YOUR USER**



THE BABY GIRAFE AND THE AFRICAN PUSSYCAT >>>

Human factor

Question: What would be the best reaction?

Answer: **NONE** (any of these reactions would get the baby giraffe killed!)

Question: Is there a better reaction?

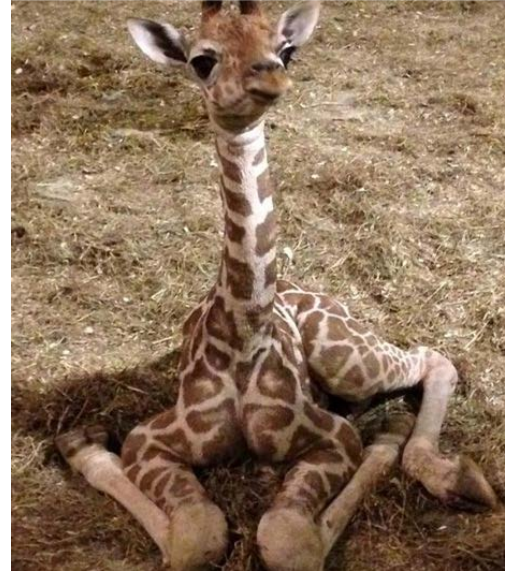
Answer: **YES**, tend and befriend

Tend: **take care**

Natural self learning and practice to stay out of trouble

Befriend: **take cover**

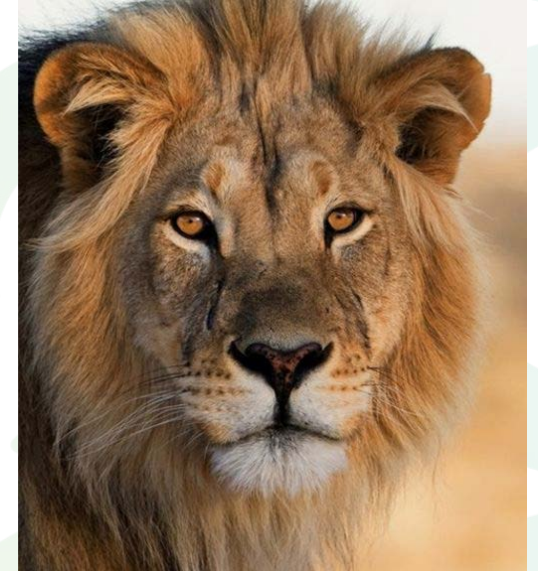
When needing mentoring or in trouble, call on the tribe



FIGHT

FLIGHT

FREEZE



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RESILIENCE = WAY OF THINKING + BEHAVIOUR

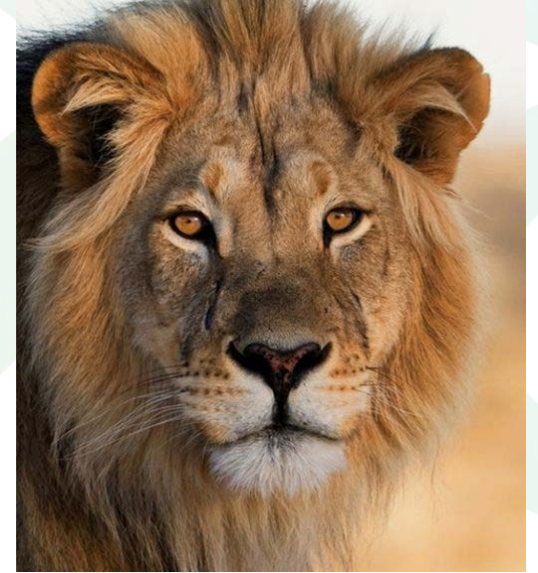
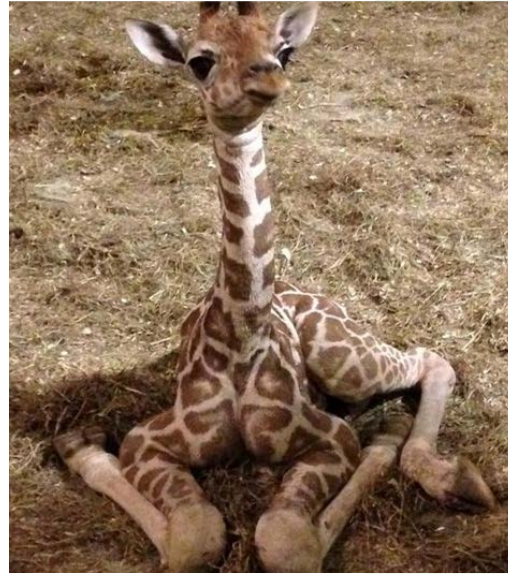
We need to give our users a new approach, a new way of thinking about cyber security.

If we can change people's behaviour, we could prevent the majority of these incidents.

Introducing **SOCRAI**

It offers a new methodology, allowing you to embed more than just technology in your cyber defences.

Our goal is to influence and improve your employees' behaviour in this area.



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OPEN UP RESILIENCE TO CLOSE THE GATE





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